



SPONSORSHIP KIT



PRESENTED BY



Saturday, Jan. 21, 2023 at 6.30pm
THE RED BERRY ESTATE
856 Gembler Rd, San Antonio

BOARD

Brian Dillard

Kanwal S. Lopez

Jackie Gorman

George Pedraza

Henrietta Muñoz

Kim Abernethy

Mike Frisbie

Marques Mitchell

Mary Gradney





PRESENTED BY



GREETINGS,

It is with great pleasure that we welcome you to our inaugural DreamWeek Essence Gala!

As we continue our mission of providing quality educational experiences for young people on San Antonio's Eastside, we would like to extend our gratitude for your company and support of this inaugural Gala.

Essence Prep serves students at grade levels K-5 and will grow to serve grades K-8 in an area of San Antonio that needs and requires a special level of love and attention.

We are proud to provide that love and attention, but we need just a little help to ensure that we can continue giving Eastside children every available opportunity to become leading agents of change in our community.

This event will allow you a firsthand view of how important our work is and how important our scholars are to us. Our honorees this evening, St. Rep. Barbara Gervin-Hawkins, Ms. Francine Prosser-Johnson and Jaime Kowalski are people who take an active role in educating our youth, making it easier for Essence Prep to invest in inclusion and a stellar education for children.

Your presence is necessary to ensure a memorable and enjoyable evening. More importantly, we want to provide memorable and enjoyable learning experiences for our scholars and it starts here.

Thank you in advance for the positive impact, engagement and partnership within the Essence Prep community.

Sincerely,

Akeem Brown, CEO & Superintendent



PRESENTED BY



CONCEPT & MISSION

Inspired by the power of education in San Antonio, this signature DreamWeek event aims to raise funds to support Essence Preparatory Public School's scholars and programs.

Every moment of the gala will be fun, engaging, and purposeful, as we will host a silent auction, raffles, door prizes, dinner, a live band, and so much more. We will also honor three special guests who have significantly contributed to improving the education landscape in San Antonio.

Please consider sponsoring our inaugural DreamWeek Essence Gala and support the mission of Essence Prep. The benefits are listed within the sponsorship levels... and in the lives of every child on the path to excellence!

About Essence Prep

Essence Prep is a tuition-free public school on the Eastside of San Antonio that opened its doors in August 2022. Essence Prep will scale to Kindergarten-8th grade and was created to meet the educational, social, and emotional needs of black and brown children.

For further information about this event or Essence Prep, please visit us at essenceprepsa.org/gala. We look forward to celebrating with you!



PRESENTED BY



LEVELS OF SPONSORSHIP

THE TITLE - \$15,000

- Two (2) reserved tables of ten (10)
- Prominent logo placement on formal invitation, event program and printed marketing collateral
- Prominent logo on event favor given to each attendee
- Logo Displayed throughout event venue
- Extensive social media brand and link placement
- Special gift for your twenty (20) invited guests
- Complimentary table service, includes wine and signature cocktails
- Free admission to the Essence Gala after party



PRESENTED BY



LEVELS OF SPONSORSHIP

EXCELLENCE - \$10,000

- One (1) reserved table of ten
- Pre or Post event title sponsorship to include: Name listing on event screen-projected acknowledgement
- Prominent logo placement on formal invitation, event program and printed marketing collateral
- Prominent logo on event favor given to each attendee
- Extensive social media brand and link placement
- Special gift for your ten (10) invited guests
- Complimentary table service, includes wine and signature cocktails
- Free admission to the Essence Gala after party
- Opportunity to provide an electronic corporate banner or logo GOBO light projected at Pre or Post events (sponsor to provide)

BRILLIANT - \$5,000

- One (1) reserved table of 10
- Logo placed on formal invitation, event program, and select printed marketing collateral
- Social media branding and link placement
- Free admission to the Essence Gala after party



PRESENTED BY



LEVELS OF SPONSORSHIP

RISE - \$3,500

- One (1) reserved table of 10
- Name placed on formal invitation and event program
- Social media link placement
- Free admission to the Essence Gala after party

COMMUNITY PARTNER - \$1,500

- One (1) reserved table of 10
- Name placed on formal invitation and event program
- Free admission to the Essence Gala after party

* Limited to Non-Profits
Only (10 Available)



PRESENTED BY



PLANNING COMMITTEE

Kim Abernethy, Fund Development Committee Chair

Jackie Gorman, Board Secretary

Mary Gradney, Board Member

Shokare Nakpodia

Demonte Alexander

Sandi Wolff

Maritza Cirlos

Mae Escobar

Christian Reed

STAFF

Akeem Brown, CEO & Superintendent

Abrown@essenceprepsa.org

210-788-6565

Alicia Sebastian, Dir. Marketing & Communications

asebastian@essenceprepsa.org

Ikeida Manning, Dir Finance & HR

Imanning@essenceprepsa.org



AGREEMENT

COMPANY NAME: _____ DATE: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

CONTRACT

_____ (COMPANY REPRESENTATIVE) I agree to sponsor the Essence Preparatory Public School DreamWeek Essence Gala – Inspired by the power of education

NOTE: ALL CHECKS Should Be Made Payable to: Essence Preparatory Public School

Credit Card:

☐ Visa ☐ MC ☐ AMEX ☐ DISCOVER EXP __/__/__

Card #: _____ - _____ - _____ - _____

The COMPANY REPRESENTATIVE agrees that they have the authority to execute this agreement on behalf of the COMPANY and is bound by the terms of this agreement.

TOTAL AMOUNT DUE: \$ _____ X _____

Company Representative

CORPORATE SPONSORSHIP RATES

- | | | |
|---|--|--|
| <input type="checkbox"/> The Title \$15,000 | <input type="checkbox"/> Excellence \$10,000 | <input type="checkbox"/> Brilliant \$5,000 |
| <input type="checkbox"/> Rise \$3,500 | <input type="checkbox"/> Community Partner \$1,500 | |

